

Camila Ariza

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SKILLS

Event Planning and enthusiastic current student. With 10 years of background in designing, planning, and executing in the cultural and business area according to the client's needs and objectives. Recognized for customer service skills and established positive relationships for coordinating groups. Developing cultural and team-building events to achieve successful performances. Entrepreneur co-founder and producer. Financial budget, marketing and digital media knowledge and management.

- Creativity
- Enthusiasm
- Leadership
- Customer Service
- Communication skills
- Organization
- Management
- Social media
- Marketing
- Sales
- Artistic high development

EDUCATION

Fanshawe College , London, ON, Canada <i>Event Planning Student</i>	2022-2023
Digital Entrepreneurship – OnMarketing Pro Colombia (Online)	(2022-actual)
Scholarship Culture Ministry, La Pajara Trueno Medellin, Colombia <i>Innovation Lab (women-led) and Cultural Economy ventures</i>	2020
Art, Culture and Action Program, IDARTES , Bogota, Colombia <i>Cultural Management Workshop</i>	2019
Centro de Investigación Cinematográfica , Buenos Aires, Argentina <i>The film, Theater and Television Actress</i>	2009-2010

Workshops:

More than twenty workshops with international teachers deepen soft skills, event production, comedy, stand-up, clown, and applied theatrical improvisation since 2010.

WORK EXPERIENCE

Authentic Women, London, ON April 2022 - Actual
Artist, Marketing, Social Media Content, Founder

- Get cultural alliances to increase the attendees for the first time in Canada.
- Set a marketing strategy by social media and manage the Eventbrite platform and Canva
- Set free press for de cultural event.
- Venue management and set-up and coordinate ticketing-
- Handling on-site attendees' high experience

Forest City Film Festival, London, ON July 2022- Present
Party Coordinator

- Support in the planning, coordination, and execution of special events within the framework of the festival.
- Make the events run smoothly and normally.
- Assisting with guest lists and accommodations for special events.
- Perform all tasks and duties required for the setup, operation and tear down of all events.
- Help to maintain an event space and provide excellent guest service.

Bayley GROUP, London, ON

June 2022

Event Assistant

- Greet 800 people at the business event as they arrive, helping with the registration process.
- Make and deliver the gift bags.

Colectivo PLAY, Bogota, Colombia

Oct 2015 – Present

Founder Partner, Producer, Director, Cultural Manager and Artist

- Lead teams of three to fifteen people. Organizing payroll and hiring teams' members and services.
- Produce cultural events for businesses and educational entities such as schools and universities. Achieving more than seven thousand five hundred spectators.
- Administrative and financial resources management within the artistic and cultural group.
- Creation of presentations in Microsoft PowerPoint. Pitching for the promotion of cultural and recreational events within organizations.
- Cultural manager of eight public calls (District prizes and cultural scholarships by social and gender approach).
- Artistic and cultural trainer for the promotion of soft skills in more than eighty teams through clown, improvisation, and NLP tools. Achieving an impact on more than two thousand hundred people.
- Speaker at international online and face-to-face events.

Ditirambo Theatre, Bogota, Colombia

March 2012 – Sept 2014

Cultural Manager and Artist

- Strategic alliances for equipment donation in the theatre.
- Business Development for Cultural Products.
- Proposal preparation and managing team members.
- Theatre and Festival's Production assistant.
- International Producer for a twelve international artists collaboration festival in Argentina.

VOLUNTEER, LEADERSHIP & COMMUNITY CONTRIBUTION

CAEM Annual Conference, London- ON

2023

Events assistant.

- Assist registration, scanning guests into the conference's rooms, taking photos and videos, supporting audiovisual presentations, producing social media material.

Pillar Non-Profit – Innovation Works, London- ON

2022

Events assistant, facilitator, and front desk collaborator.

- Support networking event logistics. Host at the front desk, welcoming people in the building, delivering mailing, sharing following day schedule and other administrative tasks

Various Non-Profit Organizations, Colombia

2015 – 2021

Event Coordinator, Artistic Director, and artist

- Planning and executing workshops and shows about social clowning with 10 volunteers and impacting around 480 vulnerable people.
- Assisted and alliance creator to donate entertainment to Non-profit organizations. Coordinating logistics to promote happiness and mental health through the team. Staff Management

SPECIAL SKILLS

- Fluent in Spanish, and Intermediate English.
- Winner of One gender award by artistic and producer life.
- Participate in more than 20 international Theatre Festivals.